

## Marketing Coordinator

Abercrombie & Kent is an award-winning, luxury travel company which has been delivering inspiring travel experiences for over 50 years. We are seeking a full-time Marketing Coordinator to join our Melbourne based marketing team reporting into the Head of Marketing.

This role will coordinate and assist with the planning and implementation of marketing projects and campaigns across all relevant marketing channels.

This opportunity would suit someone who wants to be exposed to a wide range of tasks and responsibilities across a range of marketing channels. You will manage your own campaigns, support the broader Marketing team on a variety of tasks and be involved in some truly exciting projects. If you have a passion for travel and want to be part of a creative and dynamic team marketing one of luxury travel's most respected heritage brands Abercrombie & Kent, then we would love to hear from you.

The successful applicant will have;

- Qualifications in Marketing or 2+ years work experience in a Marketing role
- An understanding of social media platforms and the use of social media in Marketing
- A demonstrated understanding of Project Management and Campaign Management
- Experience working in the tourism or hospitality industry would be an advantage
- Experience with Photoshop would be an advantage
- Basic knowledge of website CMS, email platforms and email databases would be an advantage
- Exceptional time management skills
- Highly organised with strong attention to detail
- Team player with an enthusiastic approach to work
- Excellent communications skills – both written & verbal
- Willingness to take on new challenges
- Commitment to continued learning

**Location:** Melbourne

**Contact Person:** Rowena Dick

**Contact Number:** (03) 9536 1800

**Contact Email:** [HR@abercrombiekent.com.au](mailto:HR@abercrombiekent.com.au)

**Applications Close:** 22 November 2021

**Application Procedure:** To apply for this position please view the **Role Profile** on our website <https://www.abercrombiekent.com.au/careers/current-vacancies> and send a **current resume & brief cover letter** outlining your motivation and suitability for the role.