

Copywriter

Abercrombie & Kent is an award-winning, luxury travel company which has been delivering inspiring travel experiences for over 50 years. We are seeking a full-time Copywriter to join our Melbourne based marketing team reporting into our PR & Communications Manager. This is an excellent opportunity for an enthusiastic writer with a passion for travel, who is looking to be part of a creative and dynamic team, with responsibility for crafting engaging brand copy for one of luxury travel's most respected heritage brands Abercrombie & Kent.

The successful candidate will need relevant experience of producing copy for print and digital advertising, web content, emails, social media content, product descriptions, and consumer-facing communications. They should share our passion for travel and a desire to create engaging and inspiring content relevant to the target audience.

As part of the marketing team this role will also be required to provide solutions to creative challenges, ensure consistency of voice across all communications and possess a strong understanding of commercial impact.

The successful applicant will have

- Copy writing experience
- Firm understanding of user experience, digital marketing and SEO
- Strong written communication
- Attention to detail
- Ability to juggle multiple tasks and deadlines
- Experience of working in the travel industry beneficial.

Location: Melbourne

Contact Person: Rowena Dick

Contact Number: (03) 9536 1800

Contact Email: HR@abercrombiekent.com.au

Applications Close: 15 November 2021

Application Procedure: To apply for this position please view the **Role Profile** on our website <https://www.abercrombiekent.com.au/careers/current-vacancies> and send a **current resume & brief cover letter** outlining your motivation and suitability for the role.